Note: This is an excerpt translation of the Japanese original for reference purposes only. In the event of any discrepancy between this translation and the Japanese original, the original shall prevail. PARIS MIKI HOLDINGS Inc. assumes no responsibility for this translation or for direct, indirect or any other forms of damages arising from the translation.

Securities Code: 7455 June 12, 2013

To Our Shareholders:

Hiroshi Tane President and Representative Director **PARIS MIKI HOLDINGS Inc.** Head Office: 1-7-7 Ginza, Chuo-ku, Tokyo Headquarters: 4-1-8 Konan, Minato-ku, Tokyo

Notice of the 65th Ordinary General Meeting of Shareholders

You are cordially invited to attend the 65th Ordinary General Meeting of Shareholders of PARIS MIKI HOLDINGS Inc. (hereinafter referred to as the "Company"), which will be held on Thursday, June 27, 2013, as described hereunder.

If you are unable to attend the meeting in person, you may exercise your voting rights by either of the below methods. Please exercise your voting rights by 6:30 p.m. on Wednesday, June 26, 2013 after reviewing the attached Reference Documents for the General Meeting of Shareholders.

To exercise your voting rights by postal mail:

Please indicate your approval or disapproval for each proposal on the enclosed voting form and return it by postal mail to reach us by the above deadline.

To exercise your voting rights via the Internet:

Please access the voting website designated by us (http://www.it-soukai.com/ or https://daiko.mizuhotb.co.jp/) with the voting code and password provided on the enclosed voting form, follow the instructions on the screen and enter your approval or disapproval for each proposal by the above deadline.

Please review the "Guide for Exercising Voting Rights via the Internet" to exercise your voting rights via the Internet.

Details

 Date and Time: Thursday, June 27, 2013 at 10:00 a.m. (The reception of the attendees to the meeting at the reception desk shall start at 9:30 a.m.)

2. Place:

Banquet Hall "JOUR" (Main Building 1st Floor), Happo-en 1-1-1 Shirokane-Dai, Minato-ku, Tokyo

3. Objectives of the Meeting

Matters to be reported:

- a. Business Report and Consolidated Financial Statements, as well as the audit reports of the Accounting Auditor and the Audit & Supervisory Board for Consolidated Financial Statements, for the 65th fiscal term (from April 1, 2012 to March 31, 2013)
- b. Non-consolidated Financial Statements for the 65th fiscal term (from April 1, 2012 to March 31, 2013)

Matters to be resolved:

Proposal 1: Partial Changes to Articles of Incorporation**Proposal 2:** Election of Nine (9) Directors

4. Notice Regarding Exercise of Voting Rights

- a. If you do not indicate your approval or disapproval, or abstention of each proposal on the voting form, we will assume that you have voted in favor of the proposal.
- b. If you exercise your voting rights more than once via the Internet, the last exercise shall be deemed valid.
- c. If you exercise your voting rights both by voting form and via the Internet, the vote via the Internet shall be deemed valid.
- d. If you are a shareholder who has nominated to receive convocation notices by electromagnetic means but you wish to receive the voting form, please contact the Securities Agent Department of Mizuho Trust & Banking Co., Ltd.
- e. If you exercise your voting rights by proxy, you may designate one other shareholder holding voting rights of the Company to attend the meeting. Please note, however, that it is necessary to submit a document proving the authority of proxy.

Notes:

- * You are kindly requested to present the enclosed voting form to the receptionist when you attend the meeting in person. You are also requested to bring this convocation notice to the meeting.
- * Of the documents required to be provided with this convocation notice, the "Notes to the Consolidated Financial Statements" and the "Notes to the Non-consolidated Financial Statements" are posted via the Internet on the Company's website (http://www.paris-miki.com/) pursuant to the provisions of laws and regulations and Article 14 of the Company's Articles of Incorporation. Accordingly, these items are omitted from the documents herein attached.
- * If any changes have been made to the Reference Documents for the General Meeting of Shareholders, Business Report, Non-consolidated Financial Statements or Consolidated Financial Statements, such changes will be posted via the Internet on the Company's website (http://www.paris-miki.com/).
- * We will set up an exhibition and communication space at the venue of the General Meeting of Shareholders to give shareholders a better understanding of the PARIS MIKI Group's products and business activities. We would be grateful if you would visit the exhibition.

Reference Documents for the General Meeting of Shareholders

Proposals and Reference Matters

Proposal 1: Partial Changes to Articles of Incorporation

1. Reason for Changes

- (1) In light of the current conditions of the businesses of the Company and its subsidiaries, the Company seeks to make additions and changes to the business purposes in Article 2 (Purpose) of the present Articles of Incorporation in order to clarify its business lines and prepare for future expansion and diversification of its business fields.
- (2) From the perspective of responding in times of disaster and securing a venue for holding the general meeting of shareholders, the Company seeks to delete Paragraph 2 of Article 11 (Convocation) of the present Articles of Incorporation, which puts limits on the locations at which the meeting may be held.
- (3) In addition, the Company seeks to make the revisions necessary for the above-mentioned changes, including rearranging provisions and making insertions, deletions and revisions to wording.
- 2. Description of Changes

Description of changes is as follows:

(Changes are underlined.)

Present articles	Proposed articles			
(Purpose)	(Purpose)			
Article 2 The purpose of the Company shall be to control or manage the business activities of <u>companies engaged in the following</u> <u>businesses or of foreign companies engaged in</u> <u>businesses equivalent thereto</u> by holding the shares of such companies.	Article 2 The purpose of the Company shall be to control or manage the business activities of <u>companies</u> , etc. engaged in the following <u>businesses and various other businesses</u> by <u>acquiring and</u> holding the shares <u>or equity</u> of such companies, etc.			
 <u>manufacture, adjustment, processing, distribution</u> <u>and repair</u> of glasses, contact lenses, optical instruments and hearing aids; 	 research and development, manufacture and processing, repair, quality inspection, distribution and lease of glasses, contact lenses, optical instruments and hearing aids; 			
(Transferred from Article 2-10.)	2. clinical study of eyesight measurement and manufacture, development and distribution of instrument therefor;			
2. operation on a franchise basis of sales stores of the goods mentioned in the foregoing item;	(Deleted)			
(Transferred from Article 2-11.)	3. management of institution for education in glasses technology;			
3. research and development of the goods mentioned in item (1) and consigned undertaking thereof;	(Deleted)			
 <u>quality inspection of the goods mentioned in item</u> <u>(1) and consigned undertaking thereof;</u> 	(Deleted)			

Present articles	Proposed articles			
5. <u>import, export, and</u> distribution of <u>glasses</u> , timepieces, precious metal related goods;	<u>4.</u> distribution of timepieces <u>and precious metal</u> related goods;			
6. <u>import, export and</u> distribution of furniture, <u>lighting</u> <u>apparatus</u> , <u>carpets and</u> interior decoration articles;	5. distribution of furniture, interior decoration articles, cosmetics and dress accessories, etc.;			
7. import, export and distribution of objects of art and curios, paintings, cosmetics, dress accessories;	(Deleted)			
8. <u>import, export and</u> distribution of <u>food products,</u> <u>health foods, health beverages, soft drinks and</u> alcoholic beverages;	<u>6.</u> distribution of <u>foodstuffs</u> , <u>beverages</u> , alcoholic beverages <u>and quasi-drugs</u> ;			
<u>9.</u> (Omitted)	<u>7.</u> (Not changed)			
10. clinical study of eyesight measurement and manufacture, development and distribution of instrument therefor;	(Transferred to Article 2-2.)			
11. management of institution for education in glasses technology;	(Transferred to Article 2-3.)			
12. rental and lease of <u>optical instruments</u> , vehicles and aircrafts;	<u>8.</u> rental and lease of vehicles and aircrafts;			
13. trade, lease and maintenance of the goods and parts mentioned in the foregoing items;	(Deleted)			
 <u>14. type 2</u> telecommunications services <u>under</u> <u>Telecommunications Business Law</u>, and information processing <u>and information provision</u> services; 	<u>9.</u> telecommunications services and information processing services;			
(Newly established)	10. market research and information provision services regarding beauty, health, medical care and others;			
(Newly established)	<u>11. trade of antiques;</u>			
15. trade of precious metals;	(Deleted)			
<u>16.</u> (Omitted)	<u>12.</u> (Not changed)			
<u>17.</u> publishing and distribution of books;	13. publishing, development and distribution of books, teaching materials and educational devices;			
18. development and distribution of teaching materials and educational devices;	(Deleted)			
<u>19.</u> (Omitted)	14. (Not changed)			

Present articles	Proposed articles		
20. market research and information analysis related thereto;	(Deleted)		
21. overseas manufacture and procurement of materials for glasses and operation of overseas stores;	(Deleted)		
<u>22.</u> - <u>26.</u> (Omitted)	<u>15.</u> - <u>19.</u> (Not changed)		
(Newly established)	20. production and distribution of agricultural produce;		
(Newly established)	21. lending of cash, guaranteeing and underwriting of debt, purchase and sale of various claims, investment in, holding and management of securities, and other financial services;		
27. development of stores related to the foregoing and consulting services therefor;	(Deleted)		
<u>28.</u> - <u>32.</u> (Omitted)	<u>22.</u> - <u>26.</u> (Not changed)		
33. any and all businesses incidental to or related to any of the <u>foregoing</u> items.	27. any and all businesses incidental to or related to any of the <u>preceding</u> items.		
(Convocation)	(Convocation)		
Article 11 (Omitted)	Article 11 (Not changed)		
② The general meeting of shareholders shall be held in any of the wards of Tokyo, in Kanagawa prefecture, or in Hyogo prefecture.	(Deleted)		

Proposal 2: Election of Nine (9) Directors

The term of office of all nine (9) directors will expire at the conclusion of this General Meeting of Shareholders. Accordingly, the Company proposes the election of nine (9) directors.

Candidate No.	Name (Date of birth)	С	Number of the Company's shares held		
		January October	1950 1975 2003	Joined Miki Tokeiten Inc. President, PARIS MIKI INTERNATIONAL GmbH (to the present) Representative Director, Chairman, PARIS	
		January	2003	MIKI Inc. Representative Director, Lunettes Inc. (to the present)	
		June	2003	Representative Director, Chairman, and President, PARIS MIKI Inc.	
1	Hiroshi Tane	December	2003	President and Representative Director, PARIS MIKI Inc.	1,076,032 shares
	(January 23, 1931)	October	2005	Representative Director, Chairman, PARIS MIKI Inc.	Silares
		April	2007	Deputy Chairperson of the Board of Director, Neurocreative Laboratory, NPO (to the present)	
		June	2007	President and Representative Director, PARIS MIKI Inc.* (to the present)	
		February	2009	Chairperson of the Board of Director, Igyoshu Koryu Otomeno Kai, NPO (to the	
				present)	
	Jiro Nagata	July	1969	Joined Victor Company of Japan, Limited (JVC)	
		October	1994	Manager, Human Resources Division, JVC	
		April	1995	Director, JVC	
		October	1995	President, JVC ASIA Pte. Ltd.	
2		April	2000	Manager, Environmental Headquarters, JVC	
		July	2002	Manager, Legal and Intellectual Property Division, JVC	19,100
	(April 6, 1944)	June	2005	Outside Audit & Supervisory Board Member, PARIS MIKI Inc.	shares
		June	2007	Representative Director, Executive Vice President, PARIS MIKI Inc.* (to the present)	
		January	2010	President and Representative Director, KIMPO-DO Co. Ltd. (to the present)	
		January	2011	President and Representative Director, Create three Co., Ltd. (to the present)	

Candidates for director are as follows.

Candidate No.	Name (Date of birth)	0	Number of the Company's shares held		
3	Junichi Kaga (September 29, 1954)	March April April	1977 1988 1992	Joined MIKI OPTICAL Inc. Manager, Sales Promotion Department, 7th Sales Division, PARIS MIKI Inc. President, Paris Miki Optical (China) Co.,	
		Novembe June	r 2004 2007	Ltd. (to the present) Executive Officer, PARIS MIKI Inc. Director, PARIS MIKI Inc.	
		June	2009	Representative Director, Executive Vice President, PARIS MIKI HOLDINGS Inc. (to the present)	15,350 shares
		July	2009	Representative Director, Vice Chairman, PARIS MIKI Inc.	
		June	2011	Representative Director, Chairman, PARIS MIKI Inc.	
		February	2012	President and Representative Director, PARIS MIKI Inc. (to the present)	
		April Novembe	1984 r 1986	Joined MIKI OPTICAL Inc. Manager, PARIS-MIKI OPTIQUE H.K. LTD.	
	Fumihiko Nakao (March 21, 1961)	August	1991	Director, PARIS MIKI OPTICAL (THAILAND) LTD.	
		Septembe	r 1996	Director, OPTIQUE PARIS-MIKI(S) PTE. LTD.	
1		April	2004	Manager, Department Store Operations, PARIS MIKI Inc.	15,070
4 (March		Novembe	r 2004	Executive Officer, Product Development Chief, PARIS MIKI Inc.	shares
		June	2007	Director, PARIS MIKI Inc.* (to the present)	
		January July	2009 2009	President, PARIS MIKI Inc. President and Representative Director, PARIS MIKI Inc.	
		February	2012	Representative Director, PARIS MIKI Inc. (to the present)	
5	Mafumi Tanada (August 13, 1957)	March	1980	Joined MIKI OPTICAL Inc.	
		August	1993	Director, Paris Miki Optical (China) Co., Ltd. (to the present)	
		October	2000	President, Shanghai Paris Miki Optical Co., Ltd. (to the present)	8,426
		August	2004	President, Shanghai Paris Miki Trading Co., Ltd. (to the present)	shares
		June	2010	Director, PARIS MIKI HOLDINGS Inc. (to the present)	

Candidate No.	Name (Date of birth)	(ummary, position, business in charge nd important concurrent posts	Number of the Company's shares held
		A '1	1004		snares neid
		April	1984	Joined MIKI OPTICAL Inc.	
		August	1986	Director, MIKI OPTICAL Inc.	
		March	1988	Senior Executive Director, PARIS MIKI	
		June	1988	Inc. President and Representative Director, PARIS MIKI Inc.	L
		Eshmom	1000		
		February May	1989 1994	Representative Director, Lunettes Inc. Representative Director, Executive Vice	
		May	1997	President, PARIS MIKI Inc. Representative Director, Executive Vice	
	Mikio Tane			President, Manager, Human Resources, PARIS MIKI Inc.	
6	(November 9,	June	1999	Representative Director, Executive Vice	1,139,284
0		June	1)))	President, Manager, Human Resources and	shares
	1959)			Overseas Operations, PARIS MIKI Inc.	
		December	r 2002	Director, Codomo Limited (to the present)	
		June	2002	Director, PARIS MIKI Inc.	
		June	2005	Representative Director, PARIS MIKI Inc.	
		June	2008	Director, PARIS MIKI Inc.	
		June	2008	Senior Managing Director, Lunettes Inc.	
		June	2000	(to the present)	
		July	2009	Representative Director, PARIS MIKI Inc.	
		July	2007	(to the present)	
		June	2011	Director, PARIS MIKI HOLDINGS Inc.	
		o une	2011	(to the present)	
		April	1965	Joined Nissin Food Products Co., Ltd.	
		March	1970	Joined MIKI OPTICAL Inc.	
	Seiji Kano (September 9, 1946)	May	1994	Director, Manager, MD, PARIS MIKI Inc.	
		June	2000	President and Representative Director,	
		o une	2000	PARIS MIKI Inc.	
		February	2003	President and Representative Director, and	
		reordary	2005	Manager, Western Japan Sales	
				Headquarters, PARIS MIKI Inc.	
		June	2003	Representative Director, Executive Vice	
7		0 care	2000	President, Manager, Western Japan Sales	
				Headquarters, PARIS MIKI Inc.	
		January	2004	Senior Executive Director, Manager, Sales	
				Headquarters, PARIS MIKI Inc.	96,809
7		June	2005	Director and Manager, Store Strategy,	shares
	1770)	Lunc	2006	PARIS MIKI Inc.	
		June	2006	Director, PARIS MIKI Inc.	
		June	2007	Director, Chairman, PARIS MIKI Inc.	
		June	2008	Standing Audit & Supervisory Board Member, PARIS MIKI Inc.	
		July	2009	Audit & Supervisory Board Member, PARIS MIKI Inc.	
		Septembe	r 2011	Director, Lunettes Inc.	
		June	2012	Director, PARIS MIKI HOLDINGS Inc. (to the present)	
		June	2012	Director, Create three Co., Ltd. (to the present)	

Candidate No.	Name (Date of birth)	Career summary, position, business in charge and important concurrent posts			Number of the Company's shares held
8	Tetsuro Nakatsuka (May 20, 1955)	April October August Novembe May June April January January June	2007 2007 2009 2009 2010 2011 2011	Joined MIKI OPTICAL Inc. Manager, Accounting, PARIS MIKI Inc. Manager, Finance, PARIS MIKI Inc. Executive Officer, Manager, Finance, PARIS MIKI Inc. Audit & Supervisory Board Member, GREAT Inc. (to the present) Director, Lunettes Inc. (to the present) Finance Chief, PARIS MIKI HOLDINGS Inc. (to the present) Finance Chief, PARIS MIKI Inc. (to the present) Audit & Supervisory Board Member, KIMPO-DO Co. Ltd. (to the present) Audit & Supervisory Board Member, Create three Co., Ltd. (to the present) Director, PARIS MIKI HOLDINGS Inc. (to the present)	16,148 shares
9	Satoru Nino (November 10, 1945)	April Septembe July June June	1984 r 1996 2000 2006 2008	Founder and Representative of ESMOD Japon Tokyo (to the present) Executive Director, ESMOD Paris President, ESMOD International (to the present) Outside Audit & Supervisory Board Member, PARIS MIKI Inc. Outside Director, PARIS MIKI Inc.* (to the present)	_ shares

Notes: 1. Mr. Hiroshi Tane is Representative Director of Lunettes Inc. The Company has a business relationship with Lunettes Inc. regarding non-life insurance and real estate leasing, and there is a loan guarantee on borrowing from a financial institution in place between the two companies.

- 2. There are no special interests between the other candidates for director and the Company.
- 3. Mr. Satoru Nino is a candidate for outside director.
- 4. Mr. Satoru Nino is nominated as a candidate for outside director because the Company believes that his insight into international fashion and the world of education, as well as his experience of school management, enables him to appropriately execute his duties as an outside director. The length of his service as outside director of the Company will be five (5) years at the conclusion of this General Meeting of Shareholders.
- 5. The Company and Mr. Satoru Nino have concluded an agreement for limitation of liability. If his reelection is approved, the Company intends to continue the aforesaid agreement, which limits his liability for damages to the higher of 1 million yen or the minimum amount set forth in Paragraph 1, Article 425 of the Companies Act.
- 6. PARIS MIKI Inc. became a subsidiary of PARIS MIKI HOLDINGS Inc. effective from April 1, 2009.

* PARIS MIKI Inc. changed its name to PARIS MIKI HOLDINGS Inc. with its move to a holding company structure on April 1, 2009.